



FOR IMMEDIATE RELEASE

## Nashville Craft Beer Pub to Open at Nashville Farmers' Market

*Nashville's Newest (and NFM's 1st!) Craft Beer Pub will Open for Business  
on Thursday, October 2nd, 2014!*

**NASHVILLE, TN- SEPTEMBER 26th, 2014** - Nashville Farmers' Market (NFM) is proud to announce the newest addition to Market House Restaurants & Shops, The Picnic Tap, opening for business on Thursday, October 2nd, 2014 at 12:00 p.m.

The Picnic Tap is pioneering as the first Nashville Farmers' Market establishment to offer craft beer featuring a changing array of local and regional craft beers, growler fill-ups for take-home, and a locally-sourced charcuterie-based menu. The Picnic Tap is located inside the Market House at the Nashville Farmers' Market and offers seating for guests to enjoy craft beer during their visit to the market.

"We are excited to welcome The Picnic Tap to the Nashville Farmers' Market and the Nashville community," said Tasha Kennard, Executive Director, Nashville Farmers' Market. "This establishment will enhance the market experience while supporting the market's efforts to highlight local and regional farmers, crafters and artisans and support the market's ongoing efforts to establish itself as an evening destination."

Eric Woodard, local owner & operator of The Picnic Tap says, "As a long time home brewer and fan of craft beer, I've always loved places that showcase the beers of a particular city or region. I've thought about opening a place like The Picnic Tap for several years now - a very casual place where you can hang out, relax, and enjoy a local hand-crafted beer with friends. When we moved to Nashville in 2013 from Houston, Texas, I was really happy to discover Nashville's thriving microbrewery scene - with so many craft breweries right here in the city and surrounding areas producing dozens of high quality craft beers. We visited the Nashville Farmers' Market and I realized only one thing was missing--a genuine focus on locally and regionally-produced beers! The casual atmosphere and open space at NFM couldn't be a better fit for The Picnic Tap. We are very happy to be here and really look forward to becoming a part of the community."



The Picnic Tap will open Thursday, October 2nd at 12:00 p.m.- 3:00 p.m. Regular hours will be Monday-Wednesday 11:00 a.m. - 3:00 p.m. and Thursday-Sunday 11:00 a.m to 8:00 p.m. The Picnic Tap will be closed after 4:00 p.m. on select days of privately-held special events at Nashville Farmers' Market. Visit [The Picnic Tap](#) for more information on offerings and any changes to regular hours.

## About Nashville Farmers' Market

Nashville Farmers' Market is Nashville's premiere urban Market and is open 362 days per year; closing only for Thanksgiving, Christmas and New Year's Days. Nashville Farmers' Market is home to 40-150 local and regional farmers, food artisans, crafters, restaurants, shops, and merchants throughout all seasons; within its Farm Sheds, Market House, Plant & Crafter Shed, and Friday-Sunday Flea Market. Market hours are 8am-6pm daily though merchant hours can and do vary. Visit [www.nashvillefarmersmarket.org](http://www.nashvillefarmersmarket.org) for more information.

## Media Contact

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